



# A Coffee Child's Christmas 2016 Report

## The Chocolatada Program in Peru

The **"A Coffee Child's Christmas"** (also known as the Chocolatada program in Peru) is for children both young and old. It is the sharing of hot chocolate and Panettone bread with the community. It also provides educational materials for rural Amazonian Andean schools of Northeastern Peru as part of a comprehensive framework approach in the fight to banish poverty among the producer organizations that are a part of our Specialty Coffee Program.



The Andean region of Lambayeque faces very low temperatures in the months of August, September, and October. The children in the region are at-risk of pneumonia; therefore, it has been helpful to provide sweatshirts with hoods to children. At the request of the mothers, the rural schools have incorporated extra activities as a way of providing shelter to the children during these cold spells. Unfortunately, the costs are not covered by government aid.



The people who live in the valleys find it difficult to access educational and health care resources due to adverse weather and road conditions, so the Café Femenino Foundation partners to counteract these issues.

We provide the children in rural coffee communities a time to celebrate Christmas with family and friends by providing the Christmas bread and hot chocolate, as well as educational materials and sweatshirts in colder regions.



... visit our website at  
[coffeecan.org](http://coffeecan.org)

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### Objectives

- Bring joy to children.
- Strengthen the presence of the organization in the community.
- Generate identity of children and youth with the organization and the activities of their parents.
- Promote interest in reading in children.
- Promote sports activities for children.
- Sensitize teachers to promote hygiene habits in children.
- Prevent respiratory diseases caused by frost and cold weather conditions.

### Activities

- **Sharing Christmas:** Hot Chocolate and Christmas bread are given to the children of the organization's members.
- **Education Materials:** Education materials and hygiene kits were distributed to 15 Early Childhood Education Institutions in Cajamarca, Amazonas and Lambayeque.
- **Sweatshirts to Battle the Cold:** 250 sweatshirts were made for children ages 3-5 years old. Children these ages are battling colds and pneumonia from the low temperatures.



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The Café Femenino Foundation is a 501(c)3 non-profit organization; accordingly, contributions made to this organization are tax deductible to the full extent allowed by law.





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**PROASSA**  
PROMOTORA DE LA AGRICULTURA SUSTENTABLE S.A.

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## \$5,000 Donated in 2016

Education Materials delivered in  
13 Classrooms of Early Education  
Institutions

- 360 crayons
- 360 clay
- 30 bottles of glue
- 50 puzzles
- 50 logic games
- 164 pencils
- 15 coloring books
- 20 Notebooks
- 50 copies of stories

**Sweatshirt delivery** to children in areas of extreme poverty that are being affected by the frigid weather.

**Chocolates and Panettone bread** for 1,030 children in 48 communities.



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