



2015 Grant Request: 2015-24

Funded by
The Café Femenino Foundation

Project Name: Weaving and Emroidery Workshop
Funding Needed: \$3,550

Country Most Impacted by Project: Peru

Region: Cajamarca & Amazonas. Cajamarca is the capital and largest city of the Cajamarca Region as well as an important cultural and commercial center in the northern Andes. Amazonas is a region of northern Peru bordered by Ecuador on the north and west, and the Cajamarca Region on the west.

Project Impact: The workshops will directly impact the 30 women who are committed to the program. The learned skills and practices will be shared among their families and community which will improve the quality of products the women can bring to the markets for sale.

Project Description: The majority of the female population in the towns of Guadalupe, Coccocho, Roblepampa, New York, Huamboya and Pacaipite Portachuelo, spend part of their time creating garments for their families and for sale in local community fairs. Their purpose is to create opportunities for women to produce high-quality products that are original works of art which will garner better sales at markets and fairs.

The improvements to their designs, embroidery skills, and fabric finishes will be based on the existing knowledge in the area and support from those who have experience and access to the market. The women will utilize local, low-cost, and easy-to-implement technologies.

Benefits:

- Improve the techniques and finishing of fabrics, embroideries and tape work.
- Expand the product line to have greater acceptance in the market.
- Contribute to the strengthening of their organization promoting the formation of micro-enterprises, generate employment and contribute to increase revenue for the support of the family.



Project Details
New techniques using various types of fabrics, embroidery and works with tape.
Training on improvement of design and finish of the chosen crafts.
Participation in local and regional fairs.
Participatory evaluation of results.

Café Femenino Foundation

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