



Café Femenino Foundation
Presents
A Bid for Hope
Silent Auction
March 17-19, 2017
Coffee Fest – Nashville, TN

A Bid for Hope proceeds will benefit the Café Femenino Foundation



You Are Invited to Participate!

For the eighth year, the Café Femenino Foundation will be hosting a silent auction during Coffee Fest. We are combining our efforts to raise funds to help poverty-stricken women and their families in coffee communities.

The ***A Bid for Hope*** silent auction will be on the trade show. There will be tables set up with donated items *only from exhibitors* for attendees to look over and bid on.

The Foundation is looking for items to be auctioned off during our ***A Bid for Hope*** silent auction. The items will be on display during the three days off the show – the ***A Bid for Hope*** auction will “close” in two phases – half the items will close on Saturday at 3pm and half at 1pm on Sunday; item checkout will start approximately 30 minutes after the close of the auction.

It is a wonderful opportunity to increase your presence at the show; a second place where potential customers can see, hear about and “bid” on your products. Attendees are telling us that they look forward to the auction and are coming back year after year to bid and try new products for their coffee shops.

Items can be gift certificates, coffee, coffee equipment... almost any item or service can be placed in the auction, but due to limited space we request the item/basket minimum value be \$150.00. With your permission, items under this value can be placed with other auction items to bring the basket value to \$150 or more. Your business name will then be listed on our VIP Donor board displayed at the auction.

We are excited about this event at Coffee Fest Anaheim and the opportunity that they are providing for our industry to come together and really help poor coffee families that are the backbone of our whole industry. In these poor economic times it is even more important for us to dig a little deeper to support these communities whose economies are even more fragile than ours and who are at an even greater risk of starvation.

The funds from this auction will go to fund grant requests for seed programs, health programs, training programs, economic development, micro lending programs, and education programs in a number of different countries. A complete list of grants to be funded can be found on our website: www.cafefemeninofoundation.org.

For your chance to help the poor women and families in coffee producing communities, ***please complete the silent auction item donation form*** and email it to the Café Femenino Foundation right away! If you have questions about the ***A Bid for Hope*** silent auction or silent auction donor benefits, please call Marilyn Dryke, 360.909.8671, ***A Bid for Hope*** coordinator or email marilyn@cafefemeninofoundation.org.

The sooner we get your auction donation form the sooner we get your company listed on our web site - we send out several attendee emails listing items and the company donating the items. This is another way to publicize your business at Coffee Fest Anaheim. Join the ***A Bid for Hope*** Auction today!

Marilyn Dryke
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