



Café Femenino Foundation
& Coffee Fest Sponsorships 2017

A Bid for Hope

Silent Auctions



A Bid for Hope proceeds will benefit the Café Femenino Foundation and help fund grants received directly from the women and families in the remote coffee producing communities throughout the world.

www.cafefemeninofoundation.org
marilyn@cafefemeninofoundation.org

EVENT SPONSORSHIP BENEFITS

PRIMERO SPONSOR - \$4,500 All Three 2017 Coffee Fest Shows

- Event Banner - Large Company Logo on a 10' x 4' Banner to be displayed at *A Bid for Hope* Silent Auctions at Coffee Fest;
- Event Bags - Top Position: Large Company Logo to be printed on the bags to be given out at the event.
- Sponsor Retractable Banner – Large Logo on the top of VIP Sponsor banner at all events.
- Event PR – Sponsor Acknowledgement Plaque
- Event PR – Top Position: Logo to appear on auction programs (available to attendees)
- Event PR – Top Position: Logo on electronic event eFlyers – 5 to show exhibitors; 2-3 to show attendees.
- Event PR – Sponsor product promoted on eFlyers
- Event PR – option to include company materials in CFF bags handed out at events.
- Website – Large Logo listed as a Primero Sponsor on event page with “link” to company website
- Website – Large Logo on homepage Event Sponsor slide
- Social Media Mentions prior to and during 3-Coffee Fest & SCAA events on Facebook, Twitter & Instagram
- Publications – Large Logo to appear on “full page” event ad in show publications.
- Annual CFF Grant Publication – Full-page Ad/Acknowledgement in Annual Grant Booklet
- Annual CFF Grant Publication – Large Logo on “Supporter” page

EXCELLENTE SPONSOR - \$3,000 All Three 2017 Coffee Fest Shows

- Event Banner - Medium Company Logo on a 10' x 4' Banner to be displayed at *A Bid for Hope* Silent Auctions at Coffee Fest;
- Event Bags - Medium Company Logo to be printed on the bags to be given out at the event.
- Sponsor Retractable Banner – Medium Logo on the VIP Sponsor banner at all events.
- Event PR – Sponsor Acknowledgement Plaque
- Event PR – Medium Logo to appear on auction programs (available to attendees)
- Event PR – Medium Logo on electronic event eFlyers – 5 to show exhibitors; 2-3 to show attendees.
- Event PR – Sponsor product may be promoted on eFlyers.
- Event PR – option to include company materials in CFF bags handed out at events.
- Website – Medium Logo listed as an Excelente Sponsor on event page with “link” to company website
- Website – Medium Logo on homepage Event Sponsor slide
- Social Media Mentions prior to and during 3-Coffee Fest & SCAA events on Facebook, Twitter & Instagram
- Publications – Medium Logo to appear on “full page” event ad in show publications.
- Annual CFF Grant Publication – Half-page Ad/Acknowledgement in Annual Grant Booklet
- Annual CFF Grant Publication – Medium Logo on “Supporter” page

ESPECIAL SPONSOR - \$1,500 All Three 2017 Coffee Fest Shows

- Event Banner - Small Company Logo on a 10' x 4' Banner to be displayed at *A Bid for Hope* Silent Auctions at Coffee Fest;
- Event Bags - Small Company Logo to be printed on the bags to be given out at the event.
- Sponsor Retractable Banner – Medium Logo on the VIP Sponsor banner at all events.
- Event PR – Sponsor Acknowledgement Plaque
- Event PR – Small Logo to appear on auction programs (available to attendees)
- Event PR – Medium Logo on electronic event eFlyers – 5 to show exhibitors; 2-3 to show attendees.
- Event PR – Sponsor product may be promoted on eFlyers.
- Event PR – option to include company materials in CFF bags handed out at events.
- Website – Small Logo listed as an Especial Sponsor on event page with “link” to company website
- Website – Small Logo on homepage Event Sponsor slide
- Social Media Mentions prior to and during 3-Coffee Fest & SCAA events on Facebook, Twitter & Instagram
- Publications – Small Logo to appear on “full page” event ad in show publications.
- Annual CFF Grant Publication – Third-page Ad/Acknowledgement in Annual Grant Booklet
- Annual CFF Grant Publication – Small Logo on “Supporter” page

AMIGO SPONSOR - \$750 – All Three 2017 Coffee Fest Shows

- Event Banner – Small Company Logo listed on the bottom on the 10' x 4' banner
- Event Bags – Small Company Logo printed on the bags given out at the events
- Website – Small Company Logo listed as an Amigo Sponsor on event page with “link” to company website
- Event PR – Small Company Logo on electronic event eFlyers - 5 to show exhibitors; 2-3 to show attendees.
- Annual CFF Grant Publication – Company Name listed on “Supporter” Page